SDNA

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STATE OF SOUTH DAKOTA

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER: Native Sun News		2. DATE
3. FREQUENCY OF ISSUE: weekly	3A. NO. OF ISSUES PUBLISHED ANNUALLY: 51	3B. ANNUAL SUBSCRIPTION PRICE $: 60.00
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers): 4447 S. Canyon Rd #5, Rapid City, SD 57702-1889		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers): 4447 S. Canyon Rd. #5, Rapid City, SD 57702-1889		
6. FULL NAME OF PUBLISHER: Tim Giago		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.		
FULL NAME: Native Sun Publishing, Inc.	COMPLETE MAILING ADDRESS: 4447 S. Canyon Rd. #5 Rapid City, SD 57702-1889	
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form. None		

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	5000	5142
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	4230	3567
2. Mail Subscription (Paid and or requested)	1223	1275
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	5453	4842
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	50	32
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	46	90
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	4849	4964
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	50	47
2. Return from News Agents	101	131
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	5000	5142

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Tim Giago
(Signature)

Publisher
(Title)

State of South Dakota)
§
County of Pennington)

Sworn to before me this 27 day of September, 2011

Notary Public

My commission expires: 7-12-13

(Seal) LORI KING NOTARY PUBLIC State of South Dakota

Form: SOS REC 051 7/2004

South Dakota Newspaper Association

South Dakota Newspaper Services, Inc.
1125 32nd Avenue, Brookings, SD 57006-4707

DIRECTORY UPDATE 2012

PLEASE FILL OUT AND RETURN BY OCTOBER 1, 2011
FAX TO: 605-692-6388 OR EMAIL: SANDY@SDNA.COM

YOUR CURRENT LISTING LOOKS LIKE THIS:

Rapid City

Native Sun News

4447 S. Canyon Road, #5
Rapid City, SD 57702
Telephone: (605) 721-1266
Fax: (605) 721-1387
E-mail: editor@nsweekly.com
www.nsweekly.com

PERSONNEL
Publishers: Tim Giago
Editor: Tim Giago
Ad Manager: Jackie Giago

SPECIFICATIONS
Publication Day: Wednesday
Ad Deadline: Friday, Noon
Page Size: 6 col. x 21"
Column Width: 1.8"

CIRCULATION
Weekly Distribution: 5,546
Primary Market ZIP Codes: 57701, 57702, 57770

SINGLE ISSUE PRICE
$1.00

ANNUAL SUBSCRIPTION RATE
In-state: $50.00
Out-of-state: $50.00

POPULATION
City Population: 64,125
City Households: 23,969
County: Pennington
County Population: 98,050
County Households: 38,959

INDICATE ANY CHANGES HERE:

columnwidth 1.56"

IF NO CHANGES, CHECK HERE ☐

SIGN & DATE: Tim Giago 9/27/11

South Dakota Newspaper Association

South Dakota Newspaper Services, Inc.

1125 32nd Ave., Brookings, SD 57006-4707 ♦ www.sdna.com
605/692-4300 ♦ 1/800/658-3697 ♦ Fax: 605/692-6388

September 7, 2011

SDNA Members:

In the 2012 South Dakota Newspaper Directory we will include for the first time website readership and paid e-subscription figures for members who provide them. We will include your paid e-subscription figures as part of your "total paid circulation" figure in the directory. Reporting website readership/traffic is not an exact science. All sorts of metrics are used. Still, we want to include online readership figures to demonstrate in our Directory that the total reach of many South Dakota newspapers extends well beyond the print version only.

Total Paid e-Subscriptions: 0

Website Readership

Average Number of Monthly Unique Visitors: _____

Average Number of Monthly Page Views _____

Or, some other site measurement. Please specify:

only have photo of front page

Newspaper: Native Sun News

Publisher signature: Tim Grigg

Date: 9/27/11

Please fax to SDNA (692-6388) or email to sandy@sdna.com.